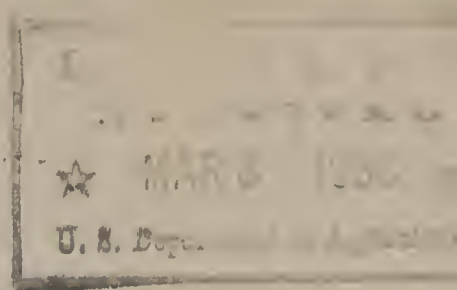


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PEARSON'S GLADIOLUS GARDENS, KEYSVILLE, VIRGINIA.

Those of us who have lived in or have visited the Shenandoah Valley of Virginia during the fall of the year know something of the gorgeous beauty of the autumn leaves in that area, for nowhere else do our deciduous forests seem more beautiful to us. So when our seedling SHENANDOAH appeared in our garden with its wonderfully rich and entrancing combination of autumn colors it seemed the most natural thing to call it Shenandoah. But its beautiful colorings are by no means all that it has. Florets are $5\frac{1}{2}$ " with eight or more open at one time, perfectly placed on a long straight spike. Its parentage (Marmora x Mother Machree) both lovely smokies, may help you to visualize the charm of Shenandoah. Its blotch is indescribably unique. A vivid maroon or wine red overlay on grayish terre-cotta.

LADY ASTOR is the name of the other seedling we are introducing and quite as fine as Shenandoah but in a decidedly different class. And again, as with Shenandoah, because of its soft satiny texture and refined colors, its name was at once suggested to us, so with Lady Astor's gracious permission, we are using her name for this most charming flower.

The color is a clear orange salmon with soft cream to white blend in throat without markings. Has finely textured petals, slightly ruffled. Many open and well placed on stem. A fine commercial as well as exhibition type.

We are offering a limited number of blooming size bulbs at \$5.00 each of either variety. Bulbets at 50¢ each or three for \$1.00.

We honestly believe these two glads will become quite popular, so glad fans cannot go wrong with an early start on them.

Among the new ones of other hybridists we desire especially to mention ARIADNE (Mitsch) introduced last year by Colonial Gardens. It was for us one of the most promising of the new ones. A milk white with slightly pinkish tinge especially at the tips and more prominent at the back of petals. A rich crimson blotch on a golden yellow ground which extends well beyond the blotch and blends beautifully. The florets are large and wide open on a well proportioned spike.

I think we gave favorable mention to ZAUBERFLOTE last year, we still like it and believe it will become a popular commercial. The same may be said of ALAYNE because of its distinctive new shade of light rose which, as Elmer Gove says is always clear. It has a beautiful color range, chaste, and sweet. Somehow its charm gives us a feeling of personal acquaintance with its originator, Mrs. Kinyon.

Another lovely glad for us with similarity of color is LAIDLEY but not as consistent in performance as Alayne. Still another distinctive new glad is WINGS OF SONG by Ellis. It is a delightfully ruffled rose pink with white in throat blending perfectly. We predict for it a great future and would name it among our favorites in a list of twenty five.

While LAID OF ORLEANS is still our favorite as the most consistent all-round white, HEILIGTUM impresses us on first acquaintance. It is a medium decorative white with a trace of pink. I believe Herbert Evans describes it as an Alabaster white with greenish throat which seems to be a good description.

While we have to omit mention of a number of good new ones for lack of space we do want to say that in our opinion Joe Coleman's MINUET has never been even closely approached by any new light lavender and we have tried many of them.

Among the yellows, while DESERT GOLD has been the largest for us, GOLDEN CHIMES is still our favorite. We have not as yet, seen better reds than AMADOR and DOMD'R KOEHL. LOTUS, MARY ELIZABET, SWEETHEART and L.R. Wm. CUTHBERTSON are still tops in the pastel class.

While we have not grown Palmers ALRITA we saw it at the Akron AGS show in 1936 and think it may be an improvement on MASAGA which for us is a great favorite in the buff class.

BRIGHTSIDES is quite strong among the oranges and was greatly admired by visitors.

WILLIAM LEE PEARSON

PEARSON'S GL DIOLUS GARDENS
KEYSVILLE, VIRGINIA

Price list of Bulbs for 1938

We pay transportation charges on all orders selected from this list amounting to \$1.00 and over. If less than \$1.00 add 15¢ for postage and packing. No single item accepted for less than 10¢.

The smallest quantity listed is the smallest quantity we will sell. For instance, when the price shown is 2-10¢ it means we will sell two bulbs for 10¢ of that variety but not bulbs for 5¢.

The price of 10 bulbs of a variety may be found by multiplying the price of one by 8. For instance if the price of one is 10¢ the price of 10 would be 80¢. Five bulbs will be sold at this same rate.

The same rule will apply when the price is , say 2-15¢ simply by finding the key price for one (7½¢) and multiplying by 8 for the price of ten (60¢).

Orders received now will be held for spring shipment if requested. Terms cash with order.

We sell a fine general mixture of colors for 40¢ a dozen and \$2.50 per 100.

All orders must be in our hands before May 1st and are received subject to available supply. We advise early orders.

In order to avoid repetition of figures on varieties selling at the same price all varieties with the letter x immediately before the name will be sold as follows: Large size 2 for 10¢ medium size 4 for 10¢.

VARIETY	PER	LARGE	MEDIUM
X ACADI/, Large geranium pink		.15	
X AFLAME, Pagonia rose			
ALAYNE, Light rose. A new beauty	1	.75	.50
X ALBATROSS, Large pure white			
X AMADOR, Fine glowing red			
X AMETHYST, Lilac rose			
X BAGDAD, Smoky old rose			
X BERTY SNOW, Large lavender			
X BETTY NUTHALL, Orange & yellow- Late			
BLUE ADMIRAL, Deep violet blue	1	.15	.10
X BLUE DANUBE, Light violet, darker feather			
BLUE RIDGE, "New Sky" - blue	1	1.00	.75
X BLUSHES OF CREAM, Light pink, cream throat			
X BRIGHTSIDES, Ruffled orange & yellow			
X CARDINAL PRINCE, Bright red			
X CHAS. DICKENS, Purple			
CHRISTABEL, La France pink	1	.15	.10
X COMD'R KOEHL, Dark red			
X CORONATION, Salmon rose			
D. HAY, Pink with cream throat	1	.20	.15
DR. McKILLOP, Light mauve, cream throat	1	.15	.10
X DR. BENNETT, Flaming scarlet			
DR. HOEG, Large glossy maroon	1	.15	.10
X DR. SHOOK, Ruffled rose red			
X DREAM O'BEAUTY, Fine rose red			
X DUNE/, Soft light buff			
ERIC THE RED, Fine new red	1	1.50	1.25
FLAMING PETER, Bright deep red	1	.10	2-15¢
X GATE OF HEAVEN, Ruffled deep yellow			
X G. J. MACKAY, Ruffled tomato red			
GLADYS CLEGG, Early blotched salmon	1	.20	.15
X GLORIOLI, Orange salmon, yellow throat			

X GLORIOSA , Light scarlet, cream throat			
X GOLDEN CHIMES, Ruffled soft yellow			
X GOLDEN DREAM, Deep yellow			
Gunvor, Ruffled Cream	1	.30	.20
X HEAVENLY BLUE, Light violet blue			
X HONOR(Mair), Light pink flecked deeper			
X IRENE, Salmon rose			
X JANET, Satiny old rose, smoky			
J.S. BUCH, Orange salmon	1	.20	.15
X KING ARTHUR, Ruffled rose lavender			
X LA PALOMA, Bright vivid orange			
X LIBELLE, Helio-blue, violet feather			
X LOTUS, Soft light pink, cream throat			
X LUCIFER, Orange scarlet			
X MAID OF ORLEANS, Fine white, creamy throat			
X MARGARET FULTON, Coral pink			
X MARMORA, Smoky slate gray			
X MARY ELIZABET, Ruffled orange white			
X MAUVE M'GIE, Nice mauve shade			
MAX REGER, Light lavender blue	1	.25	.15
X MIBLOOM, Pinkish white, scarlet blotch			
X MILDRED LOUISE, Strawberry pink			
MISS NEW ZEALAND, Immense pink	1	.35	.30
X MOROCCO, Darkest velvety red			
X MOTHER M'CHREE, Sunset hues thru smoky film			
X MRS. ANNA PFITZER, Beautiful cream & white			
MRS. E.A. RIDES, Lavender Mauve	1	.35	.30
X MRS. P.W. Sisson, Fine light pink			
X MRS. R. P. CHASE, White, cream throat			
X MRS. T.E. LINGFORD, Peaches & cream			
X MR. WM. CUTHBERTSON, Soft salmon rose			
X NELLIE, Rose pink, carmine feather			
NEW ERA, New ruffled pink	1	\$3.50	2.50
X NEWINGTON, Creamy yellow lined red			
NOEL REEVE, Rose pink	1	.10	2-.15
X ORANGE WONDER, Orange red apricot			
OREGON, Light Pink	1	.50	.30
X OUR SELECTION, Smoky salmon rose			
X PAISLEY, Name describes it			
X PELEGRINA, Deep blue			
PHYLLIS McQUINTON, Beautiful light rose	1	.10	
X PICARDY, Most outstanding pink			
X PIMPERNEL, Light red white throat			
X PROF. SLOGTERMAN, Beautiful soft pink			
X PYTHIA, Large deep red			
X RADIANCE, A clear bright red			
X RAMESSES, A giant purple			
X RAPTUM, Late salmon, cream blotch			
X RED LORY, Blotched rose red			
X RED PRINCE, Red with darker throat			
X ROBERT ALBERT, Popular smoky rose			
ROSE MARIE, Cream, flecked pink	1	.15	2-.20
ROYAL PINK, Fine rose pink	1	1.25	1.00
X RUFFLED GOLD, Soft yellow, rose throat. Ruffled			
X SALMON EMPEROR, Salmon orange, ruffled			
X SARBAND, Bronish red, blotched yellow			
X SCHAWABEN GIRL, Pure light pink			
X SCHUBERT, Creamy, scarlet blotch			
SILVER SHEEN, A beautiful pink	1	.15	.10
SMOKY TIPS, Ruffled orange smoky, yellow throat	1	1.00	.75
X SOUTHERN CROSS, Fine red			
SPANISH CAVALIER, Flame red, cream throat	1	1.25	1.00

VARIETY	PER	LARGE	MEDIUM
	L	.15	.10
STAR OF BETHLEHEM, Light snow white			
X SWEETHEART, Soft pink, cream throat			
X TANGERINE, Deep orange			
TIP TOP, Giant red	1	.10	2-.15
X TROUBADOUR, Fine clear purple			
VIRGINIA DE, Clear coral pink, ruffled	1	.50	.30
WRIGHT, Orange scarlet	1	.15	.10
X WISG, Fine clear apricot, ruffled			
WINGS OF SONG, Light, large pink (very fine)	1	3.00	2.50
X WORTEMBERGIR, Bright red cream blotch			

Wholesale prices per 100 except as noted. F.O.B. Keysville, 25 or more at the 100 rate. 250 at the 1000 rate.

	NO. 1 1 1/2" up	NO. 2 1 1/2" - 1 3/4"	NO. 3 1" - 1 1/4"
ACADIA	4.50	3.00	2.50
ALB TROSS	3.00	2.60	2.25
BAGDAD	1.50	1.25	1.00
" Per 1000	10.00	9.00	8.00
BERTYSNOTT	2.00	1.60	1.50
BETTY NUTHALL	2.00	1.60	1.50
BLUE DANUBE	2.50	2.00	1.60
BRIGHTSIDES	2.50	2.00	1.75
CARDINAL PRINCE	2.00	1.60	1.50
CHAS. DICKENS	2.00	1.60	1.50
COLD'R KOEHL	3.00	2.50	2.00
DR. A.C. ICKILLO	3.00	2.50	2.00
DR. F.E. BENNETT	2.00	1.60	1.50
DR. NELSON SHOOK	2.00	1.60	1.50
GOLDEN CHIMES	3.00	2/50	2.00
JANET	2.50	2.00	1.60
LADY OF ORLEANS	3.00	2/50	2.00
MARGARET FULTON	2.00	1.60	1.50
MAY ORA	2.50	2.00	1.60
MARY ELIZABETH	2.00	1.60	1.50
MIBLOOM	1.50	1.25	1.00
MILDRED LOUISE	2.50	2.00	1.75
MINUET	2.50	2.00	1.75
MOROCCO	1.50	1.25	1.00
MOTHER MACHREE	2.50	2.00	1.60
MRS. ANN PFITZER	2.50	2.00	1.60
MR. Wm. CUTHBERTSON	2.50	2.00	1.75
PICARDY	2.00	1.60	1.50
" Per 1000	12.00	10.00	8.00
PYTHIA	2.00	1.60	1.50
SALSBACH ORCHID	2.50	2.00	1.75
SOUTHERN CROSS	2.00	1.60	1.40
SPIRIT OF ST. LOUIS	2.00	1.80	1.60
SWEETHEART	2.50	2.00	1.75
USAGA	2.50	2/00	1.75
VIRGINIA MIXTURE	2.50	2.00	1.60

